



5585 N. Huron
Oscoda, Michigan 48750
800-544-9538
FAX: 800-548-7678
www.protect-allflooring.com

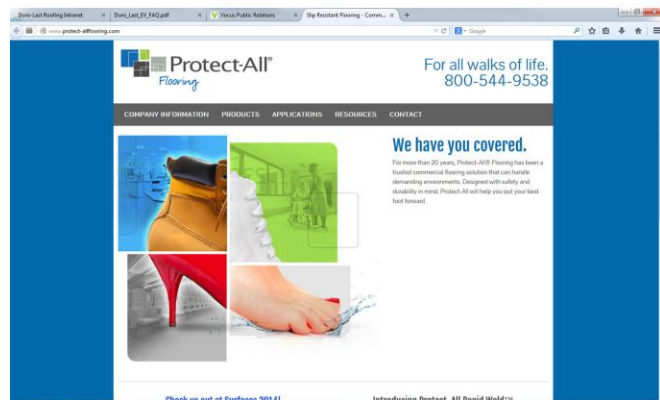
FOR IMMEDIATE RELEASE

For editorial information contact:
Robert Carnick, Marketing Director
Protect-All Flooring
800-248-0280

Protect-All® Flooring Launches New Website

Oscoda, Michigan – December 3, 2014 - PROTECT-ALL® Flooring, is pleased to announce it has officially launched a new website. The website can still be found at www.protect-allflooring.com.

The website refresh is one more step in Protect-All's rebranding process, which has been going on throughout 2014 and includes a new logo and brand



statement. Designed to be easy-to-navigate and help customers find things faster and easier, the new site fits in better with Protect-All's strategic vision to raise brand awareness and increase market share.

"Protect-All is always looking for ways to make a splash in the marketplace," said Jerry Lee, Protect-All Sales Manager. "We started with Protect-All Rapid Weld™, the groundbreaking installation system, and now we have a website to match."

-more-

About PROTECT-ALL Flooring

Manufactured in Oscoda, Michigan by Oscoda Plastics[®], Inc., PROTECT-ALL Flooring derives its durability and slip-resistance from the specialized thermal fusion process that blends remnant industrial strength vinyl together into one monolithic piece. Oscoda Plastics is a fast-growing manufacturer specializing in the production of recycled building products. Oscoda Plastics has recycled over 40 million pounds of vinyl waste into PROTECT-ALL, keeping it out of our nation's landfills. In 2014, Protect-All introduced Protect-All Rapid Weld™, a groundbreaking installation system that significantly reduces installation labor.

For more information, please contact Protect-All Flooring at 800-544-9538 or visit www.protect-allflooring.com.

####